

## ***CURRICULUM VITAE M. BENASSI***

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### **EDUCATION:**

- Diploma In Sciences, 1977, Liceo Parini, Milano
- Laurea in Political Science (with honors), 1983, Università Statale, Milano
- Doctor of Philosophy (Ph. D.), University of Venezia, 1989, Management and Business Administration
- Visiting Scholar, New York University, Management Department, Stern School of Business, New York, U.S.A. and Columbia University 1990-1991
- Research Associate, Haas School of Business, University of California at Berkeley, U.S.A. 1996-1997

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### **PROFESSIONAL CAREER**

#### **ACADEMIC**

- 2020 (in Sabbatical) Visiting Professor, Skema Business School (October-November 2019), Universidad Carlos III (February-March 2020)
- 2004-present Full Professor in Management and Business Administration, University of Milan
- 2014-2019 Director, MsC in Management of Innovation and Entrepreneurship, University of Milan
- 2015-2019 Full Professor in Management of Innovation (20%), LUISS Business School
- 2009-2014 Director, Ph.D. Business History and Management
- 2007 European School of Economics, Academic Director, Campus of Milan
- 2006 Visiting Professor, Stanford University
- 2002-2004 Associate Professor in Management and Business Administration, University of Milano
- 1998-2002 Associate Professor in Management and Business Administration, University of Trento
- 1994-1995 Adjunct Professor, Management and Business Administration, Engineering Department, University of Trento
- 1992-1993 Adjunct Professor, Management and Business Administration, Economics Department, University of Urbino
- 1990-1998 Assistant Professor in Management and Business Administration, University of Trento

## **RESEARCH CENTRES-EXECUTIVE EDUCATION**

- 2014-present LUISS, Business School
- 2000-2010 SUPSI
- 1991-1998 SDA, Bocconi University
- 1992-1995 Research Fellow, LUISS
- 1990-1992 Research Fellow at IBM's Vimercate plant, Italy
- 1989-1990 Fellow, Borsa di Studio CNR NATO
- 1986-1991 Research Fellow, IEFÉ, Bocconi University
- 1985-1986 Senior Researcher, Reseau
- 1983-1985 Senior Researcher, Databank
- 1983-1990 Research Consultant, Istituto di Ricerche della Regione Lombardia (IRER), Milano

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## **OTHER PROFESSIONAL EXPERIENCES**

### ***Consulting:***

- Board director, Ystem (2013-2015), Inthena (2013-2015) and Fondazione Filarete (2014-2015)
- Chief Knowledge Officer, Telecom Italia, Member of the Strategic Division at Telecom Italia, Director of the Board, CSELT, Member of the Scientific Committee, CSELT (1998-2001), President Reseau (1997-2000)
- IP (1995)
- Pirelli e Fiat (1994)
- IBM (1991-1993)
- Italcable, Olivetti and Bull (1987-1988)

### ***Reviewer***

- Academy of Management Review
- R&D Management
- Entrepreneurship Research Journal
- Journal of Small Business Management
- International Journal of Intellectual Property Management
- Journal of Management and Governance
- Journal of Economic Surveys
- Technology Forecasting and Social Change
- Economia e Politica Industriale
- Technovation

### ***Editorial Board***

- Journal of Small Business Management
- International Journal of Intellectual Property
- Economia e Politica Industriale
- Studi Organizzativi

***Membership in Learned Societies:***

- INNSA
- Academy of Management
- SIMktg
- SMS

***Membership in Committees***

- PH.D. Committee at University of Bologna, Candidates Jason Alinsunurin Francesca Bellesia, Ciro Cottini, Irene Sala, April 2020
- PH.D. Committee at LUISS, PH.D. Candidate Paola Belingheri, March 2017
- PH.D. Committee at Norwegian Business School, Ph.D. Candidate Jarle Bastesen “Rapid Growth Firms”, September 2015
- PH.D. Committee at Norwegian Business School, Ph.D. Candidate Bjørn Gunnar Hansen “Problem solving in diary farming”, June 2013
- PH.D Committee at Norwegian Business School, Ph.D. Candidate Dag Øivind Madsen “The impact of the balanced scorecard in the Scandinavian countries – A comparative study of three national management fashion markets”, November 2011
- PH.D. Committee at Norwegian Business School, Ph.D. Candidate Jarle AArstad “Social Capital as Multilevel Phenomenon”, May 2008
- PH.D. Committee at Liuc, University of Castellanza, June 2004, Ph.D. Candidate Chiara Bernardi “Lo sviluppo strategico dei musei: un approccio basato sull’analisi dei sistemi”, May 2004
- PH.D. Committee at Uppsala University, 1999
- Committee for Associate Professor, Internal Member, University of Milan, 2015, 2016 and 2019; University of Pescara, 2016; University of Bologna 2007; University of Perugia, October 2004
- Main Advisor, Ph. D. Thesis: Roberta Cuel, University of Venice, Laura Ripamonti, Julia Boyko
- Technical Committee for start-up evaluation and financing, Provincia di Milano, 2002-2010
- Editorial Board, Studi Organizzativi
- Editorial Committee, Economia e Politica Industriale

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**PRESENTATIONS AND SEMINARS**

- Sunbelt Network Society (USA, several years)
- Uppsala University
- Stockholm School of Economics, University of Goteborg
- INSEAD
- University of California at Berkeley
- SCANCOR at Stanford University
- PICMET at Portland University
- Several Italian Universities (Padova, Trento, Bologna, Urbino, etc.)

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**REFERRALS**

- Prof. Sergio Mariotti (Politecnico di Milano)
- Prof. Gianni Cozzi (Emeritus, University of Genova)
- Prof. Mark Granovetter (Stanford University)
- Prof. Steve Barley (University of California)

## Refereed Publications

### 1. Refereed Journal Articles

- Benassi, M., Grinza E., Rondi, L., Rentocchini F. (2021) Patenting in 4IR technology and firm performance, *Industrial and Corporate Change* (forthcoming)
- Benassi, M., Grinza E., Rentocchini F. (2020) “The Rush for Patents in the Fourth Industrial Revolution”, *Journal of Industrial and Business Economics*, DOI 10.1007/s40812-020-00159-6
- Benassi, M., Landoni, M. (2018) “State-owned enterprises as knowledge-explorer agents”, *Industry and Innovation* DOI 10.1080/13662716.2018.1529554.
- Benassi, M. (2018), “Exploring Incubation Performances and Its Determinants”, *Economia, Azienda e Sviluppo*, Vol. 1:1-24
- Benassi, M., Rentocchini F. (2017) Academic spinoffs and regional development: Some new insights for future research, *Ekonomiaz*, .92:37-67
- D’Angelo, A. e Benassi, M. (2015) Bio3Research: an Entrepreneurial Process in the Market for Patents, *Entrepreneurship Theory and Practice*, Vol. 39 (5), 1247:1264
- Benassi, M., Geenen, G. (2013) Extracting value from IPR through patent brokerage”, *Economia e Politica Industriale* (4) 89-116
- Benassi, M., D’Angelo, Alfredo , and Geenen, Guido (2012) “IP Intermediaries in Europe: a web content analysis”. *Industry and Innovation*, 19 (4). ISSN 1366-2716
- Gotti, A., Benassi, M. (2010) “L’offerta di servizi da parte delle imprese manifatturiere in ambito internazionale: il caso del distretto nautico del Sebino”, *Economia e Politica Industriale* n. 3
- Benassi, M. Greve, A., Sarne Dag Sti, (2010) “Exploring the contributions of human and social capital to productivity”, *International Review of Sociology* 1469-9273, Volume 20, Issue 1, Pages 35 – 58
- Benassi, M. (2009) “Investigating Modular Organizations”, *Journal of Management and Governance*, 1385-3457 (Print) 1572-963X (Online)
- Benassi, M., Di Minin A. (2009) “Playing in between: IP brokers in market for technology”, *R&D Management Journal* Vol. 39 (1): 68-86
- Benassi, M., Di Noia, T., Marino, A. (2008) “A Matchmaking Architecture to Support Innovation by Fostering Supply and Demand of Venture Capital”, *Lecture Notes in Computer Science*, Springer: 61-70
- Benassi M., (2007), “Oltre la dialettica user-producer”, *Mercati e competitività, Rivista della Società italiana di marketing*, luglio pp. 139-159
- Benassi M., De Cindio F., Ripamonti L.A. (2005), “Online communities sustainability: some economic issue”. *Journal of Community Informatics*, Vol 1 Issue 2, pp 63-78
- Benassi M., Bouquet, P., Cuel, R. (2003), “ Success and failure criteria for Km systems”, IRST Technical Report 0212-32, Istituto Trentino di Cultura
- Benassi, M.; Gargiulo, M. (2001), “Struttura della rete di relazioni e impatto sul capitale sociale”, *Studi Organizzativi*, N. 1, 101:120
- Benassi, M. (2001) "Gli spin-off come strategia debole", *Sviluppo e Organizzazione* 186:37-4

- Gargiulo, M., Benassi, M. (2000), "Trapped in Your Own Net? Network Cohesion, Structural Holes and The Adaptation of Social Capital", Organization Science Vol. 11, N.2, March-April:183-196
- Benassi, M., Greve, A., e Harkola, J. (1999) "Looking For a Network Organization: The Case of GESTO", Journal of Market Focused Management, Vol. 4(3): 205-229
- Benassi, M. (1998), "Modularity in product and organizational design", in International Journal of Applied Software Technology, Vol.4 N. 1:11-19
- Benassi, M., Berchi, R. (1997) "La modularizzazione dell'impresa e le tecnologie dell'informazione: una applicazione al tema dei suggerimenti nelle officine", Sinergie N.3:81-99
- Benassi M. (1997), Companies Within Company: la officinizzazione dei sistemi di produzione, Finanza, Marketing e Produzione, N. 1: 55-91
- Benassi, M., Greve, A. (1996) "Gesto: A Network Company?" Journal of Market-Focused Management. Vol. 1(4): 301-323.
- Benassi, M. (1995), "Governance Factors in a Network Process Approach" Scandinavian Management Journal, Vol 11, N. 3:269-281
- Benassi, M. (1995), "Paradigmi emergenti: la nuova organizzazione della produzione" Sviluppo e Organizzazione, N. 145, pagg. 125-130
- Benassi, M. (1994), "Le modificazioni organizzative delle grandi imprese: il caso Fiat" Economia e Politica Industriale 81:pagg. 91-119
- Benassi, M. (1993), "Il passaggio dalla gerarchia alla rete nelle grandi imprese" IF N.2, pagg. 50-55
- Benassi, M., Bhargava, N. (1991), "Le alleanze come sistemi organizzativi in evoluzione", Sviluppo e Organizzazione, N. 123, pagg. 31-42
- Benassi, M., (1989) "Per una variante organizzativa alla teoria del network", Economia e Politica Industriale n.64, pagg. 311-348
- Benassi, M., Pilotti L. (1988), "Innovazione e concorrenza tra banche e imprese commerciali: il caso della monetica", Il Commercio n.30, pagg. 29-68
- Benassi, M. (1988), "Piccola impresa e innovazione tecnologica", Economia e Politica Industriale n.53, pagg. 221-231
- Benassi, M., Pilotti, L. (1988), "Indicatori di diffusione tecnologica in Lombardia", Notiziario Economico Bresciano, N. 39, pagg. 81-84
- Benassi, M., Pilotti, L. (1988), "La provincia di Brescia: un caso di sottoterziarizzazione", Città e Dintorni, pagg. 20-26
- Benassi, M., (1987), "Nuove tecnologie e commercio. Alcune riflessioni critiche", Commercio n.26, pagg. 93-98

## 2. Refereed Conference Proceedings

- Benassi, M., Landoni P., Rentocchini F. (2016) University management practices and academic spin-offs, Paper presented at the SPRU 50<sup>th</sup> Anniversary Conference, September 7-9, Submitted to JTT
- Scheid, F., Pagani, M., Benassi, M. (2014) "Effects of open innovation on value creation and value capture in multi-sided markets", 12th Annual Open and User Innovation Conference, <http://oui2014.exordo.com>
- Benassi, M. (2014) "Exploring Incubation Performances and Its Determinants", Paper Presented at the International Conference on Incubation and Regional Development, Toulouse, October 23th,
- Benassi M., Corsaro D. (2008) What Makes Brokers Brokers", R&D Management Conference, Ottawa
- Benassi, M., Di Minin A. (2007) "Playing in between: IP brokers in market for technology", Accepted at the Academy of Management Conference, Philadelphia, August 3-8

- Benassi, M. (2005) “Marketing delle tecnologie e sviluppo delle comunità: oltre la dialettica user-producer”, Paper presentato alla Simkt Conference, Trieste, 2-3 dicembre
- Benassi M., Corso M. (2005) “Looking for a sustainable theory on communities”, Proceedings of the Workshop Communities and Technologies, Milan June 13-17
- Benassi M., De Cindio F., Ripamonti L.A., (2004) “Online communities sustainability: some economic issue”. Paper accepted at: CIRN 2004 - Sustainability and Community Technology, September 29 - October 1, 2004, Prato, Italy
- Benassi M., De Cindio, F., Ripamonti, L. (2003) “Network of Firms and the Web: Looking for a Trustworthy Architect” Proceedings of the 2003 International Business Information Management Conference, December 16-18, Il Cairo
- Benassi, M. (2001) “The Use of Small Units to Generate and Transfer Knowledge within Large Firms”, Proceedings of PICMET Conference, Portland, OR, 29 July- 2 August
- Benassi, M. (1993), “Governance Factors in A Network-Process Approach”, Proceedings of the Workshop on Inter-Organisational Networks: Structures and Processes, pagg. 237-267

## Books

- Benassi M., (2019) , L'impresa come organizzazione, Guida
- Benassi M., (2013) La gestione dei brevetti, Cedam, Padova
- Benassi M., (2005) Economia e Gestione di Impresa, Cedam, Padova
- Benassi, M. (2002) Longitudinally Exploring Organizations, CEDAM Padova
- Benassi, M., Tunisini, A. (2000) Esperienze modulari nella produzione, CEDAM, Padova
- Benassi, M. (1993), Dalla gerarchia alla rete, Milano: Etas Libri
- Benassi, M. (1990), Dall'impresa al network: evidenze empiriche e implicazioni teoriche, Tesi di Dottorato, Università di Venezia
- Benassi, M. (1990), “Alleanze e innovazione organizzativa nel settore dell' Information Technology” Quaderni di Economia e Politica Industriale, IEFÉ, Università Bocconi
- Benassi, M., Buratti N. e Torrìs S. (1989) La diffusione dei servizi telematici. Discriminanti tecnologiche, istituzionali ed organizzative, Milano:F.Angeli
- Benassi, M., Cozzi G. (1989), “L'evoluzione delle strutture organizzative delle imprese della grande informatica. Il networking interno-esterno” Quaderni di Economia e Politica Industriale, IEFÉ, Università Bocconi

## Books Chapters

- M. Gargiulo, M. Benassi, (2012). Trapped in your own net? : network cohesion, structural holes, and the adaptation of social capital. In: Trust and social capital in organizations. London:Sage
- Benassi M. (2007) “La modularità: impatti sui mercati e sulle organizzazioni”, in Fiocca R. (eds) Rileggere l'impresa, Etas
- Greve, A., Benassi, M. (2006) “Productivity in projects and the distribution of knowledge in organizations”. In Lines, Rune, Stensaker, Inger G., & Langley, Ann (eds.), New Perspectives on Organizational Learning. Bergen: Fagbokforlaget.
- Benassi M., Perrini F. “Lo sviluppo di nuove idee in Università e fuori”, (2005) Prefazione a A. Marino, Il finanziamento dell'impresa innovativa, Cedam, Padova
- Benassi M., Rossi G. P (2004). Reti di telecomunicazioni: opportunità per imprese e cittadino in provincia di Sondrio, in Quadrio Curzio A. (a cura di) Valtellina: profili di sviluppo, Il Mulino, Bologna

- Benassi M., “Assetti produttivi e modularità” (2004), in Pilotti L. (a cura di) Percorsi di management della conoscenza, Carocci, Roma
- Gargiulo, M., Benassi, M. (1999) “The Dark Side of Social Capital”, in R.T. Leenders and S. Gabbay (eds), Corporate Social Capital and Liability, Kluwer Academic Publisher
- Benassi, M. (1998), “Gerarchia, mercati interni, reti nel processo di internazionalizzazione delle grandi imprese”, in Lorenzoni G. (a cura di) Architetture reticolari e processi di internazionalizzazione, Bologna: Il Mulino
- Benassi, M., Gargiulo, M. (1997) "Controllo informale e flessibilità manageriale nelle organizzazioni reticolari" in Lomi A. ( a cura di) L'analisi relazionale delle organizzazioni, Bologna, Il Mulino
- Benassi, M. (1996), “Ambiente” in Nacamulli R., Costa G. (a cura di) Manuale di organizzazione, Vol. 2, Utet pagg.3-27
- Benassi, M. (1998), “Produzione e trasferimento di conoscenza nelle grandi organizzazioni per mezzo di piccole unita” in Lipparini A. (a cura di) Le competenze organizzative, Roma:Carocci
- Benassi, M. (1992), “Le Joint-ventures difensive”, in G.Lorenzoni (a cura di) Accordi, reti e vantaggio competitivo, Milano:Etas Libri
- Benassi, M. (1989) “Le system-houses” in Aa.Vv. Il settore dell'automazione industriale in Lombardia. Strategie di competizione e di cooperazione tra le imprese produttrici, Milano:F.Angeli
- Benassi, M., Lorenzoni G., Riva A. et alii (1988), L'innovazione organizzativa nell'industria minore. Lo sviluppo per gruppo industriale, Milano: F.Angeli
- Benassi, M., Torrisi S. (1989), “I servizi telematici per l'internazionalizzazione delle imprese italiane. Il caso dei servizi a valore aggiunto”, Il commercio internazionale dei servizi e la posizione dell'Italia, Roma: Ice
- Benassi, M. (1989), “Macchine grafiche” in Aa.Vv. L'industria italiana nella competizione internazionale. I beni strumentali, pagg. 165-198 Roma: Ice

### **Non Refereed Publications**

- D'Angelo, A., Geenen, G., Benassi, M. (2010) “Competences of Patent Intermediaries in Europe. A Content Analysis of Web Data”, Working Paper, Unimi
- Benassi, M., Corsaro, D., Geenen, G. (2010) “Are Patent Brokers a Possible First Best?”, UNIMI Research Papers in Economics, Business and Statistics
- Benassi M., Marino A., (2007) “A Web Based Matchmaking Architecture for Supporting Innovation by Fostering the Supply and Demand of Venture Capital”, Working Paper, Dipartimento di Informatica e Comunicazione, Università degli Studi di Milano
- Benassi M. (2006) “Investigating Modular Organizations”, Working Paper, Stanford University
- Benassi, M., Cirrincione, A. (2003) “Multimedia Technologies and Museums”, Paper presented at the IMP Conference, Lugano
- Benassi M., De Cindio, F., Ripamonti, L. (2003) “Communities of Practice and Knowledge Management”, Paper presented the Thirty-Seventh Hawaii International Conference on System Sciences
- Benassi, M. (2002) "Modularization in manufacturing", Paper presented at the EURAM Conference, Stockholm, May
- Benassi, M. (2002) Il caso E-Sanità, Progetto Murst Coordinato dal prof. Cafferata
- Greve, A., Benassi, M., Harkola, J. (2001) “Combining Expertise raises Productivity: the Contributions of Human and Social Capital to Performance”, Submitted to Journal Of Social Structure

- Benassi, M., Greve, A., e Harkola, J. (1998), "Looking for a Network Organization", Paper presented at the Sunbelt Conference, Sitges, May 27-31
- Benassi, M., Greve, A. (1997) "Gesto: a Network organized company?" Paper presented at the XX Sunbelt Conference, San Diego, February
- Benassi, M., Greve, A., e Harkola, J. (1997) "Mobilizing External Resources during Innovation", Paper presented at the XX Sunbelt Conference, San Diego, February,
- Benassi, M., (1997) "La modularita' nell'organizzazione". Presentazione al convegno sulla modularizzazione, Trento, June 16
- Benassi, M., Greve, A. and Harkola, Julia (1997) "Hiking in The Blind Valleys and The Illusion of Flat Structures", Presentazione al convegno "Flessibilità nei mercati e nell'organizzazione", Università di Trento, 23 e 24 Ottobre
- Benassi, M., Berchi, R. (1996) "Modularization of the Enterprise and System Dynamics Model"" Paper presented at the System Dynamics Conference, Boston, July 11
- Benassi, M., Gargiulo, M. (1993) "Managerial Failures in Network Organizations", Paper Presented at the XIII Sunbelt Conference, Tampa, 11-14 February
- Benassi, M., Gargiulo, M. (1993), "Informal Hierarchy and Managerial Flexibility in Network Organization", Paper presented at the Third European Conference on Social Network Analysis, Munchen, 10-13 June
- Benassi, M. (1991), "Building-Blocks for A Network-Process Approach" Paper Presented at the 7th I.M.P. Conference, Uppsala, 5-8 September
- Benassi, M. (1990) "External Growth in The Computer Industry: Organisational Perspectives" Paper presented at the Workshop "On the Socio-Economics of Inter-Firm" Berlin, 11-13 giugno

### **Working Papers**

- Benassi, M., Landoni, M., Rentocchini F. (2018), Academic spin-offs and managerial Practices, Paper Presented at the GEW Conference, Stuttgart, October 2018
- Greve, A., Benassi, M., Sarne Dag Sti (2006), "Exploring the contributions of human and social capital to productivity", Paper presented at the Sunbelt XXVI, Vancouver, BC, April 25-30, 2006
- Benassi M., De Cindio, F., Ripamonti, L. (2004) "How to Build Successfull On-line Communities of Practice for SME (and live happily)", Paper Submitted to Electronic Commerce Research Journal (ECRJ) special issue on "VirtualCommunities in E-Commerce"
- Greve, A., Benassi, M., Harkola, J. (2000) "The Effect of Human and Social Capital on Performance", Working Paper, Stanford University
- Benassi, M. (1998), "The Use of Small Units to Generate and Transfer Knowledge within Large Firms", Working Paper, University of Trento
- Benassi, M. (1997), "Grandi imprese e spin-offs: il caso Xerox" Working Paper, Università di Trento
- Benassi, M., "Companies within a Company: the Small Workshops of Manufacturing" Working Paper Università di Trento, 1996
- Benassi, M. (1995), "L'organizzazione reticolare" Working Paper, Università di Trento
- Benassi, M. (1990), "Defensive Joint Ventures" New York University Stern School of Business Working Paper Series 90:7
- Benassi, M., Bhargava N. (1990), "A Dynamic Framework For Inter-Firm Relationships" New York University, Stern School of Business Working Paper Series 90:1
- Benassi, M. (1989), "Le imprese tra evoluzione e riconfigurazione organizzativa. Elementi teorici e primi spunti di riflessione nel settore della grande informatica", Quaderni di Economia e Politica Industriale, IEFE, Università Bocconi



### **Recent Submissions**

Benassi, M., Landoni, M., Rentocchini F. (2019), Academic spin-offs and Managerial Practices, Forthcoming

Benassi, M. Grinza, E., Rentocchini F., Rondi L. (2021), Patenting n 4IR technologies and firm performance, R&R, Industrial and Corporate Change