

Curriculum Vitae Evila Piva

SHORT BIO

Evila Piva is Associate Professor of Entrepreneurship at Politecnico di Milano (POLIMI). Her areas of research include: economics and managerial aspects of crowdfunding, student and academic entrepreneurship, economics and managerial aspects of collaborations of high-tech start-ups, organizational design of high-tech start-ups, new firm creation and growth. On these topics, she has published more than 30 papers in international journals such as Strategic Management Journal, Strategic Entrepreneurship Journal, Research Policy, California Management Review, Economics Letters, and Small Business Economics. She is associate editor of the Journal of Small Business Management and she is on the Editorial Board of the Journal of Industrial and Business Economics. She has been supervisor or member of the guidance or reading committees of 5 PhD students. She has been involved in the design of teaching courses at MSc, PhD and executive levels and in the organization of 9 conferences, conference tracks or workshops.

CURRENT APPOINTMENTS

2014- Associate Professor, POLIMI IT

2018- Director International MBA part-time, MIP-POLIMI IT

PREVIOUS ACADEMIC APPOINTMENTS

2016-17: Director Advanced Master in Innovation and Entrepreneurship, MIP-POLIMI IT and Solvay Business School BE

2008-14: Assistant Professor, POLIMI IT

2007-08: Research Fellow, POLIMI IT

EDUCATION

2003-06: PhD in Management, Economics and Industrial Engineering, POLIMI IT

1997-02: Laurea in Management Engineering, POLIMI IT

OTHER WORKING EXPERIENCE

2003-04: Research activity, Politecnico Innovazione, Technology Transfer Consortium of POLIMI IT

CONFERENCE ORGANIZATION: RESEARCH

2017: EUSPRI Conference “How to Foster Innovative Entrepreneurship? Trends, Challenges, and Policy Implications” with V. Butticè, M. Guerini, C. Lechner, C. Orsenigo and P. Rovelli, 23-24/11, Milan IT

2015: Conference Track “Crowdfunding: a democratic way for financing innovative projects” with C. Rossi-Lamastra, R&D Management conference, 23-26/6, Pisa IT

2014: Conference Track “Finance for innovation” with O. Alexy and P. Roma, annual conference of the Italian Management Engineering Association, 16-17/10, Bologna IT

2014: Workshop “Experimental and behavioral research methods in economics and management” with E. Fumagalli, C. Franzoni, C. Rossi-Lamastra and M. Tavoni, July 22, 2014, Milan IT

2013: Conference Track “The development of high-tech entrepreneurial ventures: the role of founders” with R. Fini, D. Iacobucci and T. Minola, annual conference of the Italian Management Engineering Association, 17-18/10, Milan IT

2011: Conference “XI Italian Conference of Open Source Software” with C. Rossi-Lamastra, 23-24/6, Milan IT

2010: EDEN Doctoral Seminar “Economics and Management of Innovation”, 3-7/5, Milan IT

2010: DIME conference “Organizing for networked innovation” with M.G. Colombo, C. Rossi-Lamastra, K. Laursen and M. Magnusson, 14-16/4, Stresa IT

2009: EDEN Doctoral Seminar “Economics and Management of Innovation”, 16-20/3, Milan IT

2008: EDEN Doctoral Seminar “Economics and Management of Innovation”, 10-14/3, Milan IT

2008: Workshop “The dynamics of science-based entrepreneurship”, 31/3-2/4 2008, Sestri Levante IT

INVITED RESEARCH TALKS

2017: Doctoral Consortium TIM division, AoM Annual Conference; Ludwig Maximilian University DE

2012: ETH Zurich CH; Bocconi University IT

2010: University of Bologna IT; Polytechnic of Turin IT

2009: University of Bergamo IT

PHD THESIS SUPERVISION

2013-2017: B. Matassini, Doctoral supervisor, POLIMI IT

2012-2014: A. Huyghe, Member of the guidance committee, Ghent University BE

2010-2014: A. Mahajan, Member of the reading committee, Ghent University BE

2008-2012: A. Bobelyn, Member of the reading committee, Ghent University BE

2007-2010: L. Pirelli, Doctoral co-supervisor (with Massimo Colombo), POLIMI IT

PROFESSIONAL and SERVICE ACTIVITIES (selected)

2013- coordinator for the BSc degree programme in Management and Production Engineering, POLIMI IT

2012- Member of the advisory board of the PhD in Management, Economics and Industrial Engineering POLIMI IT

2009: Member of the Engineering Profession Exam Committee

2004- Member of AIIG, AOM, SMS and Druid Societies

TEACHING ACTIVITIES

Entrepreneurship courses

2015- MSc, POLIMI IT

2015-2017 PhD, POLIMI IT

2014- Executive MBA, MIP-POLIMI IT

2014- MBA, MIP-POLIMI IT

2007: PhD, University of San Marino

Entrepreneurial Finance courses

2017-2018 Master, Copenhagen Business School DK

2012: Master, Bologna Business School IT

2010: Undergraduate, Imperial College London UK

Economics and Corporate Organization courses

2007- Undergraduate, POLIMI IT

Economics of Innovation courses

2012: PhD, POLIMI IT

2005: Master, Institute of Studies for the Management of Firms Naples IT

2004-2009: MSc, POLIMI IT

Industrial Economics courses

2005-2016: MBA, MIP-POLIMI IT

2005-2015: Executive MBA, MIP-POLIMI IT

COURSE DESIGN AND ORGANIZATION

2017: new BSc degree programme in Management and Production Engineering, POLIMI IT

2015: Advanced Master in Innovation and Entrepreneurship, MIP-POLIMI IT and Solvay Business School BE

2015: “Entrepreneurship Economics and Policy” course, MSc in Management Engineering, POLIMI IT
2015: PhD course Entrepreneurship and Entrepreneurial Finance, PhD in Management, Economics and Industrial Engineering, POLIMI IT
2014: Executive course on CrowdFunding, MIP- POLIMI IT
2014- “Entrepreneurship and Entrepreneurial Finance” courses, Executive MBA and MBA, MIP- POLIMI IT
2009: “New Venture Creation” course, MBA, MIP- POLIMI IT

STUDENT SUPERVISION

2008- >50 MSc theses, >2000 BSc Final Projects (Business game), 2 EMBA Final Projects, 3 MBA Final Projects, 4 Final projects of the Advanced Master in Innovation and Entrepreneurship, POLIMI IT

GRANTS (as team member)

2015-17: Project “Student entrepreneurship in Italy” funded by ANVUR-Italian Ministry of University and Research
2015: Project “Creation, survival and growth of start-ups in Lombardy, rest of Italy and Europe” funded by Assolombarda
2014-2015: expert in the project “Supporting the entrepreneurial potential of higher education” funded by the European Commission
2013-2016: Project “Market and non-market mechanisms for the exchange and diffusion of innovation: when do they work, when they do not work, and why should we care” funded by MIUR, PRIN 2010-2011
2012: Project “Definition of an evaluation system for Open Innovation activities” funded by Whirlpool.
2007-2010: Project “RITA 2008: Report on Italian New Technology-based Firms” funded by Unicredit SpA
2006-2009: Project “PICO – Academic entrepreneurship from knowledge creation to knowledge diffusion” funded by the European Union, FP6
2005-2008: Project 2RBNE03ZLFW_002 funded by MIUR, FIRB 2003
2005-2006: Project “Growth and development of new technology-based firms in the province of Milan” funded by Chamber of Commerce of Milan
2005-2006: Project “New technology-based firms: the role of local characteristics” funded by Unicredit Banca d’Impresa
2005: 2 teaching cases funded by Gate2Growth Academic Network in Entrepreneurship, Innovation and Finance
2005: Project “Financial schemes for academic spin-offs” funded by Finlombarda
2005: Project “on the production system and the industrial policy measures in Italy” funded by the Institute for Industrial Promotion (IPI)
2004-2009: Projects “REBASPINOFF - Addressing the knowledge gap: Towards a better understanding of research based spin offs” and “Venture FUN” funded by the Network of Excellence PRIME - Policies for Research and Innovation in the Move FP6 Framework Programme
2004: Analysis of European universities and their activity of support of spin-offs and entrepreneurship promoted by PANEL network
2003-2004: Benchmark Lombardy-Bavaria, “Progetto Paralleli” funded by Lombardy Region

BEST PAPER AWARDS AND PROCEEDINGS

2012: Nomination for the Best Conference Paper for Practical Implications, SMS Conference
2011: Paper selected to be presented in the plenary session, DRUID Summer Conference
2010: Award of the UAM-Accenture Chair in Economics and Management of Innovation
2006: Best Paper Award in Entrepreneurship, Innovation and Finance, RENT Conference
2005: Best Paper Award in Entrepreneurship, Innovation and Finance, EISB Conference

2005: Award at the Early career poster competition 2005 promoted by the Network of Excellence PRIME

EDITORIAL POSITIONS

2017-2020 Associate Editor of Journal of Small Business Management

2016- Editorial Board of the Journal of Industrial and Business Economics

AD HOC REVIEWER (selected)

Entrepreneurship Theory & Practice, Research Policy, Journal of Management Studies, Long Range Planning, Organization Studies, Journal of Technology Transfer, Journal of Small Business Economics.

PUBLICATIONS

1. "Investigating the mix of strategic choices and performance of transaction platforms: Evidence from the crowdfunding setting", (2020), (with Gary Dushnitsky, Cristina Rossi-Lamastra), Strategic Management Journal, forthcoming.
2. "Start-ups launched by recent STEM university graduates: The impact of university education on entrepreneurial entry", (2020), (with Massimo G. Colombo), Research Policy, 49(6), 1039-93.
3. "Dynamic capabilities and high-tech entrepreneurial ventures' performance in the aftermath of an environmental jolt", (2020), (with Massimo G. Colombo, Anita Quas, Cristina Rossi-Lamastra), Long Range Planning, forthcoming.
4. "Knowledge misappropriation risks and contractual complexity in entrepreneurial ventures' non-equity alliances", (2019), (with Massimo G. Colombo), Small Business Economics, 53(1), 107-127.
5. "Time allocation behaviours of entrepreneurs: the impact of individual entrepreneurial orientation", (2018), Journal of Industrial and Business Economics, 45(4), 493-518.
6. "Human capital signals and entrepreneurs' success in equity crowdfunding", (2018), (with Cristina Rossi-Lamastra), Small Business Economics, 51(3), 667-686.
7. "Should I sell my shares to an external buyer? The role of the entrepreneurial team in entrepreneurial exit", (2017), (with Cristina Rossi-Lamastra), International Small Business Journal, 35(6), 767-784.
8. "Are researchers deliberately bypassing the technology transfer office? An analysis of TTO awareness", (2016), (with Annelore Huyghe, Mirjam Knockaert, Mike Wright), Small Business Economics, 47: 589-607.
9. "How high-tech entrepreneurial ventures cope with the global crisis: changes in product innovation and internationalization strategies", (2016), (with Massimo G. Colombo, Anita Quas, Cristina Rossi-Lamastra), Industry & Innovation, 23 (7): 647-671.
10. "Crowd funding in Europe: Determinants of platform creation across countries", (2016), (with Gary Dushnitsky, Massimiliano Guerini, Cristina Rossi-Lamastra), California Management Review, 58 (2): 44-71.
11. "Hybrid alliances and radical innovation: the performance implications of integrating exploration and exploitation", (2015), (with Massimo G. Colombo, Liliana Doganova, Diego D'Adda, Philippe Mustar), Journal of Technology Transfer, 40 (4): 696-722.
12. "Sales and Employment Changes in Entrepreneurial Ventures with Family Ownership: Empirical Evidence from High-Tech Industries", (2014), (with Massimo G. Colombo, Alfredo De Massis, Cristina Rossi-Lamastra, Mike Wright), Journal of Small Business Management, 52(2): 226-245.
13. "Technology transfer offices as boundary spanners in the pre-spin-off process: The case of a hybrid model", (2014), (with Annelore Huyghe, Mirjam Knockaert, Mike Wright), Small Business Economics, 43(2): 289-307.
14. "Open innovation and within-industry diversification in small and medium enterprises: The case of open source software firms", (2014), (with Massimo G. Colombo, Cristina Rossi-Lamastra), Research Policy, 43(5): 891-902.
15. "The sensitivity of high-tech entrepreneurial ventures' employment to a sales contraction in a negative growth scenario: The moderating role of venture capital financing", (2014), (with Massimo G. Colombo, Cristina Rossi-Lamastra), Managerial and Decision Economics, 35(2): 73-87.

16. "Systems of indicators to evaluate the performance of university-industry alliances: a review of the literature and directions for future research" (2013), (with Cristina Rossi-Lamastra), *Measuring Business Excellence*, 17(3): 40-54.
17. "Family firms and internationalization: An exploratory study on high-tech entrepreneurial ventures", (2013), (with Cristina Rossi-Lamastra, Alfredo De Massis), *Journal of International Entrepreneurship*, 11(2): 108-129.
18. "Authorizing employees to collaborate with communities during working hours: when is it valuable for firms?", (2013), (with Massimo G. Colombo, Cristina Rossi-Lamastra), *Long Range Planning*, 46:236-257.
19. "The license choices of SMEs doing business with Open Source software: Empirical evidence on Italian firms", (2012), (with Cristina Rossi-Lamastra), *International Journal of Open Source Software and Processes*, 4(1): 20-36.
20. "Does free/open source software enable new forms of entrepreneurship? An analysis of the start-ups created to exploit the business opportunities stemming from free/open source software", (2012), (with Cristina Rossi-Lamastra), *International Journal of Entrepreneurship and Innovation Management*, 16(3-4): 173-190.
21. "The effects of incubation on academic and non-academic high-tech start-ups: Evidence from Italy", (2012), (with Massimo G. Colombo, Francesco Rentocchini), *Economics of Innovation and New Technology*, 21(5-6): 505-527.
22. "Is Open Source software about innovation? Collaborations with the Open Source community and innovation performance of software entrepreneurial ventures", (2012), (with Francesco Rentocchini, Cristina Rossi-Lamastra), *Journal of Small Business Management*, 50(2): 340-364.
23. "Firms' genetic characteristics and competence-enlarging strategies: A comparison between academic and non-academic high-tech start-ups", (2012), (with Massimo G. Colombo), *Research Policy*, 41(1): 79-92.
24. "The creation of high-tech entrepreneurial ventures at the local level: The role of local competences and communication infrastructures", (2011), (with Luca Grilli, Cristina Rossi Lamastra), *Industry & Innovation*, 18(6): 563-580.
25. "The enlargement of the managerial ranks of entrepreneurial ventures: The case of high tech start ups", (2011), (with Massimo G. Colombo, Luca Grilli, Massimiliano Guerini, Cristina Rossi Lamastra), *L'Industria*, 32(3), pp. 513-538.
26. "Firm dissolution in high-tech sectors: An analysis of closure and M&A", (2010), (with Luca Grilli, Cristina Rossi Lamastra), *Economic Letters*, 109(1), pp. 14-16.
27. "The contribution of university research to the growth of academic start-ups: an empirical analysis", (2010), (with Massimo G. Colombo, Diego D'Adda), *Journal of Technology Transfer*, 35(1), pp. 113-140.
28. "Effects of international R&D alliances on performance of high-tech start-ups: a longitudinal analysis", (2009), (with Massimo G. Colombo, Luca Grilli, Samuele Murtinu, Lucia Piscitello), *Strategic Entrepreneurship Journal*, 3(4), pp. 346-368.
29. "Academic entrepreneurship and business schools", (2009), (with Mike Wright, Simon Mosey, Andy Lockett), *Journal of Technology Transfer*, 34(6), pp. 560-587.
30. "Strengths and weaknesses of academic startups: A conceptual model", (with Massimo G. Colombo), (2008), *IEEE Transactions on Engineering Management*, 55(1), pp. 37-49.
31. "In search of complementary assets: The determinants of alliance formation of high-tech start-ups", (2006), (with Massimo G. Colombo, Luca Grilli), *Research Policy*, 35(8), pp. 1166-1199.
32. "Conceptualising the heterogeneity of research-based spin-offs: a multi-dimensional taxonomy", (2006), (with Philippe Mustar, Marie Renault, Massimo G. Colombo, Margarida Fontes, Andy Lockett, Mike Wright, Bart Clarysse, Natalie Moray), *Research Policy*, 35(2), pp. 289-308.