

Francesco Polese is Full Professor of Business Management at Business Sciences - Management and Innovation Systems Department and the Department of Medicine, Surgery and Dentistry “Scuola Medica Salernitana”, at the University of Salerno (Italy), where he currently is teaching:

- “Marketing”, at the Degree Course Economia e Management, curriculum Economia e Gestione delle imprese;
- “Service Marketing”, at the Degree Course Economia e Management;
- “Laboratorio di management”, at the Master Course Consulenza e Management Aziendale;
- “C.I. principi di odontoiatria – module: Business Management”, at the Master Course Odontoiatria e protesi dentaria.

Coordinator of the PhD Course in “Big Data Management” (XXXVI and XXXVII cycles), Business Sciences - Management and Innovation Systems Department of the University of Salerno.

Founder and executive director of the SIMAS Interdepartmental Research Center (Systems for Innovation and Health Management) of the University of Salerno, since May 2013.

Co-Founder of 'I-cube Digital Ventures', a spin-off of the university for the development of opportunities in the “big data management” field.

Member of the Board of Nanomates (Interdip. Center on Nanomaterials and Nanotechnologies of the University of Salerno), as well as a member of the Scientific Council of the International Gaming Observatory (OIG) of the University of Salerno.

Full Professor of Business Management at the University of Salerno since 2016.

Associate Professor of Business Management at the University of Salerno since 2012.

Associate Professor of Business Management at the University of Cassino since 2005, where he has taught Business Management, Innovation Management, Service Management, Advances Enterprise Management, Tourism Enterprises Management.

He was founder in 2009 and co-chair of the 7 past editions of the international conference "The Naples Forum on Service: Service-Dominant Logic, Service Science and Network Theory".

Member of editorial board of international journals including Corporate Governance and Organizational Behavior Review, American Marketing Science Review, Frontiers in Medicine - section Translational Medicine, Journal of Service Theory and Practice, Service Science, Studi e Ricerche sui Sistemi Vitali di Asvsa (Research Association on Viable Systems).

For over twenty years he has actively participated in the international debate by presenting works within the scientific international community, as an organizer, keynote speaker, programme committee or chair of some conferences such as AHFE (Applied Human Factors and Ergonomics), FMM (Forum on Markets and Marketing), IEES (International Conference on Exploring Services Science), NFS (Naples Forum on Service), Servsig.

Winner, in 2019, of the Service Dominant logic Research Award.